

2020

"WeAct is Igniting a Transformational Journey of Success and Empowerment for Rural Women Entrepreneurs"

Orientation Workshop



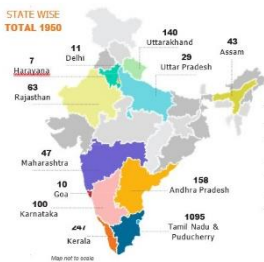
WeAct conducted a one-day Orientation Workshop for all stakeholders to bring consensus on the goals for WeAct and set the tone for Phase – 1.

Inaugural Meet - WeAct

We had industry-wide representation from Advisory and Steering Committee members, EDII, WeAct, and Accenture Senior Management.



Enrolments



In our first year, WeAct witnessed an incredible enrolment of 1950 passionate individuals who joined us in our pursuit of creating a better tomorrow. This overwhelming response not only exceeded our expectations but also reinforced our belief in the power of collective action.

WeAct activities during covid-19

- Campaign on COVID-19 safety measures was conducted for members.
- Designed, developed, and conducted 5 virtual webinar modules in vernacular languages on various strategies to grow their business.
- SOP shared for COVID-19-related products – Reusable Masks, handwash, Hand Sanitizers, Disinfectants, and Immunity Boosting Food Products.



Website Enhancement

In order to make the Website more enhanced & user-friendly for our enrolled members, the platform will be designed in vernacular languages along with a mobile-based app to bring in value-added features. Requirements for enhancement were inferred from a diagnostic survey conducted with entrepreneurs.